

Princeton Data Science (PDS)

Sponsorship Guidelines (2020-21)

Princeton Data Science is enabled by the generous sponsorship of industry and academic groups. If you are interested in advertising to the PDS community or hosting an event in collaboration with PDS, please see the guidelines below.

Gold Sponsorship - \$2000

Gold sponsors are supported by PDS to host up to 3 on-campus/virtual events per academic year. Support includes logistical organization and advertisement to internal and external mailing groups. Gold sponsors are publicly featured as sponsors on the Princeton Data Science website and in all independent programs for 1 year after the date of sponsorship.

Silver Sponsorship - \$1000

Silver sponsors are supported by PDS to host 1 on-campus/virtual event per academic year. Support includes logistical organization and advertisement to internal and external mailing groups. Silver sponsors are publicly featured as sponsors on the Princeton Data Science website for 1 year after the date of sponsorship.

Bronze Sponsorship - \$250

Bronze sponsors are able to send up to 3 advertisement emails / posts to the internal Princeton Data Science mailing group and Facebook group per academic year.

Please see below for the benefits of sponsorship. If you are interested in sponsoring Princeton Data Science, please contact us at hello@princetonds.io and copy Arjun Mani at arjuns@princeton.edu.



Benefits

Bottom line: We allow you to directly reach the future data scientists / engineers at Princeton University, through live events, recruiting sessions, email advertisements, and more. We have huge reach and high engagement within the student body, and can deliver significant value to your organization.

80 Princeton students at our last **virtual** event. Virtual events have driven up our turnout compared to in-person events.

200+ Princeton students on our email listserv, through which we publicize events and advertise your organization.

750+ followers on our Facebook page, through which we also publicize and advertise our events.

Past Events With:

   

